



ABOUT

THE YASH GROUP IS A DIVERSIFIED CONGLOMERATE WITH **INTERESTS SPANNING** VARIOUS SECTORS, INCLUDING FINANCE - (VMCCS PVT LTD), **PRECIOUS METALS -**(YASHAARTHI GOLD AND YASH GOLD), **ENTERTAINMENT -**(YASHAARTHI PRODUCTION), **FASHION - (YASH** LIFESTYLE AND YASHAARTHI COLLECTION), AGRICULTURE -(YASHAARTHI FARMING, WHICH ALSO INCLUDES A COCONUT BUSINESS).





Vighnharta Multistate Co-Op Credit Society Ltd A WAY TO SUCESSFUL LIFE

SINCE - 2012

You receive dividends and returns based on farm profits

05

We generate income from coconut sales and related products 04

We allocate funds to highperforming coconut farms and other businesses

VMCCS

PVT.LTD

01

You Invest Money With VMCCS

We receive and manage your investment

02



03







VMCCS

PVT.LTD

Under our exclusive gold plan, we offer **dividends in the** form of pure gold coins. Every year, multistate banks conduct auctions for gold, where we participate through the expertise and authorization of our chairman, Dr. Veekkas Mahamuni, who holds a certified bullion license. This license grants us the legal rights to purchase, refine, and sell gold. We work closely with the National Indian Bullion Refinery (NIBR), one of India's most trusted and technologically advanced bullion refining institutions, ensuring high-quality and ethical sourcing. The gold is then refined at our own facility, Yash Gold Company, into 24-carat gold coins with 999 purity, which are distributed to our customers as dividends—offering both value and trust in every coin.













HEAD OFFICE

BRANGES

Vighnaharta Multi-State Co-Op Credit Society Ltd. 501, Srushti Pride Building, Ram Maruti Road, Naupada, Thane (W), Maharashtra - 400 502.

<u>MAHARASHTRA REGIONAL OFFICES</u> Nagpur Office - 2nd Floor, Plot No. 74, Dhadiwal Layout, Suyog Nagar Square, Ring Road, Nagpur - 440 015.

Akola office - Blackberry Complex, 2nd Floor, Ratanlal Plot Chowk, Akola - 444 001.

Bhandara Office - Patle Mantion, In Front Of New Meghare Hospital, Takiya Ward, Bhandara - 441904.

<u>BHUJ OFFICE</u> - Zulelal Society, Near DSP. Office, Opp New Swaminarayan Temple, Bhuj, Kutchh - 370001

CORPORATE OFFICE

Akshar Business Park, R Wing, Unit No. 3055A, 3rd Floor, Plot No. 5, Sector-25, Vashi, Navi Mumbai - 400 703.

ZONAL OFFICE

Delhi Office - WZ-105-106,3rd Floor, Meenakshi Garden, Opposite Pillar No. 479, New Delhi - 110 018.

MUMBAI REGIONAL OFFICES

Vashi Office - Office No. 213B, Grohitam Premises, Plot No. 14/B, Sector - 19, APMC Market, Vashi, Navi Mumbai - 400 703.

Kurla Office - Shop No. 1 & 2, Om Siddheshwar CHS Ltd, Building No. 51, Nehru Nagar, Kurla (East), Mumbai - 400 024.

VISION VMCCS

VMCCS in every home

Our vision, **"VMCCS in every home"**, empowering financial prosperity," envisions a future where VMCCS isn't just a financial institution, but an indispensable partner seamlessly integrated into the daily financial life of every Indian household. This means making financial security a universal reality, breaking down barriers of geography or income so that every family, from bustling cities to quiet villages, can access our reliable, high-return savings options.

KISSION

Our mission outlines the active steps we take to fulfill our vision: "To cultivate a robust savings habit in every Indian citizen" by providing accessible, highreturn financial products and fostering a community of responsible savers." We are dedicated to instilling consistent, disciplined saving across India, transforming it into an ingrained positive behavior through education and simplification. This is achieved by offering financial products that are not only easy to understand and join but also deliver significantly higher returns than traditional options.



Vighnharta Multistate Safety Vault

5000 Lockers

PVT.LTD

Vighnharta Multistate provides convenient and secure storage with 9 different sizes of *Govej* lockers,

"ensuring peace of mind".

Chartered House, Plot No. 42, Sector - 19D, Vashi, Navi Mumbai-400 705.





भरोसा वही, तरीका नया, डिजिटल बँकिंग.

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Vighnharta Multistate Co-Op Credit Society Ltd Safety Vault

Chartered House, Plot No. 42, Sector - 19D, Vashi, Navi Mumbai-400 705.

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Exquisite designs meet unbelievable value.

At Yashaarthi Gold, we believe that stunning gold jewellery should be accessible to everyone. Our dedicated artisans meticulously craft each piece, transforming visions into breathtaking designs that capture the essence of elegance and tradition. We achieve this unparalleled artistry without compromising on affordability, ensuring our making charges remain among the lowest in the market. Experience the perfect blend of captivating aesthetics and exceptional value, only with Yashaarthi Gold.





EXQUISITE DESIGNS





THE PURITY OF TRUST





- YASH GOLD IS A PREMIER GOLD REFINING AND PURIFICATION COMPANY, DEDICATED TO TRANSFORMING RAW GOLD INTO ITS PUREST FORM.
- OUR CORE BUSINESS: WE SPECIALIZE IN THE METICULOUS REFINING OF RAW GOLD, FOLLOWED BY THE EXPERT CASTING OF REFINED GOLD INTO HIGH-QUALITY BULLION, BARS, AND A DIVERSE RANGE OF COINS.
- OUR VISION: TO BE A TRUSTED NAME IN THE GLOBAL GOLD MARKET, SYNONYMOUS WITH UNPARALLELED PURITY, INTEGRITY, AND CRAFTSMANSHIP.







In the VMCCs Gold Plan, customers receive specially minted gold coins as tangible dividends, directly linking their investment to a physical asset. This unique approach allows investors to benefit not only from the appreciation of their gold investment but also to periodically accumulate physical gold, offering a distinct advantage over traditional cash dividends and appealing to those who value the intrinsic worth and security of gold.





SHRI YASHAARTHI VIGHNHARTA FARMING PVT LTD

FROM OUR FARMS TO YOUR HOME



ABOUT SHRI YASHAARTHI VIGHNHARTA FARMING PVT LTD.

- Shri Yashaarthi Vighnharta Farming Pvt. Ltd. (CIN -U01611MH2023PTC401944), part of the YASH Group of Companies, was established in April 2020. Founded by Dr. Veekkas Mahamuni along with four experienced and dedicated professionals from various fields, Yashaarthi Farming was formed to realize a vision of a thriving agricultural ecosystem in India, ensuring self-sufficiency and sustainability.
- Yashaarthi Farming aims to increase agriculture's contribution to the carbon credit market, alleviate poverty, and improve the socio-economic status of Indian farmers. <u>We own 2000+ Acers of Coconut farms</u>.
- Through research conducted over the past few years,
 Yashaarthi Farming has established itself as a solution provider and a pioneering force in the agriculture sector.



11-01-2022

POLLACHI FARM



A PRODUCT OF SHRI YASHAARTHI VICHNHARTA FARMING PVT LTD





- and beneficial.
- designed to delight and refresh.
- no preservatives.
- natural, healthier alternatives to the market.

• O...CocoKaka is a premium health and wellness brand dedicated to offering the highest quality natural products. Our mission is to provide consumers with wholesome and nutritious options that are both delicious

• We are excited to launch our retail outlets (cafes), where we will serve beverages made from coconut milk blended with fresh fruit pulps. These drinks are 100% natural, sugar-free, and free from animal fats, making them perfect for even lactose-intolerant consumers. Our range of **AT COCO KOOLERS** includes over 15 fruity koolers

• O...CocoKaka operates as a company-owned and company-operated franchise model. Through our physical retail locations and online store, we offer a variety of health and home care products. Currently, we have more than 20 products available for purchase, with another 108 in the pipeline. All our products are made from 100% natural ingredients, with

 The milkshake industry in India alone is valued at over ₹640 Crore, while the natural cosmetics and home care market exceeds ₹1000 Crore.

• With a focus on quality and wellness, we're committed to bringing

Range Of Products

COCO KOOLERS **JACKFRUIT KOOLERS CHOCOLATE** KOOLERS LYCHEE KOOLERS MANGO KOOLERS **GRAPES KOOLERS** DATES KOOLERS

AND MORE COMMING SOON TENDER COCONUT KOOLERS

POMEGRANATE KOOLERS

MADE WITH COCONUT MILK & FRUIT PULP





BUTTERSCOTCH

PINEAPPLE KOOLERS

CHIKU KOOLERS



STRAWBERRY KOOLERS





HONEY AMLA



COCO SOFT HANDWASH

MULTI FLOWER HONEY





COCO CLEANSE+ DISHWASH

ROSE HONEY

COCO श्री WASH DETERGENT

COCO श्री WASH LIQUID DETERGENT



COCO VANQUISH TOILET CLEANER

COCOUIS





& HOMECARE PRODUCTS.

and the left PHERCH WOBE SRI SHAKTH AUTOMESEI 941162222

GROWN ON 2000+ACRE FARMS IN POLLACHI. DELIVER 1,00,000 TO 1,25,000 UNITS EVERY ALTERNATE DAY.



FARM ADDRESS 234, RAINBOW GARDEN,KOTTUR,MALAYANDIPATTINAM, POLLACHI,COIMBATORE,TAMIL NADU - 642114.





ROPE MACHINE

COCO PEAT









OUR COLD STORAGE









Coco Club

Crafted for your healthy lifestyle



to our members. enjoy:

Exclusive access to limited-availability products **V** Free shipping on all orders Special discounts and offers Refer-a-friend rewards Additionally, members receive: \checkmark Personalized healthcare tips. \checkmark Follow-up calls to review and enhance their experience with our products.



- We offer an exclusive annual membership plan for <u>The Coco Club</u>, providing privileged benefits
- For an annual subscription of INR 1200, members

Consumers can subscribe via our website or offline walk ins at the cafe.











www.yashaarthifarming.com







EXCLUSIVE **FURNITURE**



4K Upscaling | Powerful Brightness | Air Slim Design



Digital Display

Convertible <mark>5 in1</mark> Twin Cooling Plus"









STYLISH, MODERN, AND AFFORDABLE

BAR UNITS

TV UNITS



Yashaarthi Collection brings a touch of elegance to your Mumbai home with its premium collection of **furniture.** Sourced from reputed brands, our sofas, dining sets, and bedroom furniture are available at incredibly affordable rates, with **discounts soaring up to 70%**. Beyond furnishing your living spaces, Yashaarthi Collection also caters to your modern needs with a selection of essential electronics, including televisions, refrigerators, blenders, mixers, and more, all designed to enhance your lifestyle.







F2- Gala No - 6 & 7, Sagar complex, Dapoli, Bhiwandi Mumbai-Nashik Highway. MH- 421302









Electronics & Home	~
Health and Personal Care	*
Life Style	*
Women	*
Men	*
Sports Club	~
Backpack & Travel Bag	~
Books and Stationery	~
Kids	~
Premium Products	

Х

My Account

Track Your Order



yashlifestyle.in

Stylish, Modern, and Affordable Solutions Serving Homes and Offices Nationwide

Money can't buy happiness, but it can buy a shopping cart full of smiles.



Free Delivery For all orders over India



10:30 AM to 6:00 PM!

Dedicated support



Return Policy if goods purchased do not match with

the goods received



Payment Secure System



Only Best Brands





Yashaarthi Production is an emerging name in the Marathi film industry, currently generating buzz for its upcoming film, "Mahan Gao." The production house has notably collaborated with veteran Marathi actor Arun Nalawade whose association brings significant experience and gravitas to the project. "Mahan Gao" marks a promising venture for Yashaarthi Productions, leveraging Nalawade's renowned talent to bring their cinematic vision to life.



ARUN NALAWADE AS ARCHITRAO

Arun Nalawade, a revered figure in Indian cinema, joins Yashaarthi Production in a dual capacity as a prominent actor and a visionary producer/director. This collaboration signifies a powerful blend of seasoned expertise and fresh creative energy for our upcoming projects. Nalawade's illustrious career includes producing and acting in the National Film Award-winning masterpiece, "Shwaas" (2004) which was nominated for oscars, cementing his legacy as a filmmaker with a keen eye for compelling narratives and exceptional talent. His extensive experience across Marathi cinema, television, and theatre brings unparalleled depth and a proven track record of success to Yashaarthi Production.

Arun Nalawade's extensive Marathi filmography includes notable works like "Shwaas," "Kaydyacha Bola," "Aaghaat," "Arjun," "Sandook," and recently "Chhapa Kata."

His work spans various genres, from drama and comedy to action, showcasing his ability to deliver impactful performances across diverse narratives. This extensive experience makes him a valuable asset to Yashaarthi Production.

KISHOR KADAM AS APPA





• NATRANG

- **BALAK PALAK**
- FANDRY
- THEERAN
- ADHIGAARAM ONDRU

ANJALI PATIL AS MANJULA

- NEWTON

RAJENDRA SHISATKAR AS AMDAAR

- MR& MRS UNWANTED
- SECTION 375
- SACRED GAMES
- CRIME PETROL

ROHIT HALDIKAR AS SAVAJ

- **ANTIM: THE FINAL TRUH** NAY VARAN BHAT LONCHA **KON NAI KONCHA**
- DOKYALA SHOT

SANKET KORLEKAR AS JAYANT

• CHAKRAVYUH • NAA BANGARU TALLI • TAKATAK • GOLA BERIJ

SHARVARI KULKARNI

- FRESHERS
- ANANDI HE JAG SAARE (TV SERIAL)



AJINKYA



DABBAL

- to reality".
- His only wish is to convey great visual stories to the world.

A. KADR DIRECTOR

• A. Kadir is an Indian Film Director & Writer. Having a strong theatre background, he has received many awards & recognition in the experimental theatre world. He is recently been globally appreciated for his short film 'DABBAL' which is the result of his strong skill and vision towards Cinema & Theatre.

• After making short films & documentaries he has written and directed feature film 'Ajinkya' which he finds as a great experience in his way.

• 'DABBAL' has already been selected, appreciated & awarded in almost fourteen National & International Film Festivals & there are many more to come in its way as this short film is still running in various festivals across the world.

• He strongly believes that "Film-making is like entering a dark tunnel with a small torch, whether you are making your first film or any other. The path is mostly dark; at the same its very interesting, challenging & fascinating. Being a director you proceed with the help of your skill, vision & team support and bring dreams



YASH MUMBAI EAGLES



FENNIS PREMIER LEAGUE









ABOUT-TENNIS PREMIER LEAGUE

- TPL IS THE BIGGEST TENNIS LEAGUE IN INDIA
- TPL IS OFFICIALLY BACKED BY ALL INDIA TENNIS ASSOCIATION
 (AITA) & OTHER STATE ASSOCIATIONS
- THE LEAGUE IS PROMOTED BY GLOBAL TENNIS STARS LIKE
 LEANDER PAES & SANIA MIRZA
- TOP-RANKED INDIAN PLAYERS AND INTERNATIONAL TENNIS
 STARS ARE A PART OF THIS LEAGUE
- ALL THE TEAMS HAVE A CELEBRITY BRAND AMBASSADOR OR A CELEBRITY TEAM CO-OWNER PROMOTING THE LEAGUE
- THE LEAGUE HAS SEEN A 15X GROWTH OVER THE LAST 6 YEARS

IN ASSOCIATION WITH



LEAGUE OF THEIR OWN A look at the structures of some of India's active franchise sports leagues

Indian Premier League

Founded in 2008 Founded/promoted by BCCI Team owners include Reliance, JSW-GMR, United Spirits, CVC Capital Partners

Women's Premier League

Founded in 2023

Founded/promoted by BCCI Team owners include United Spirits, Capri Global, Reliance, JSW-GMR

Indian Super League

Founded in 2013

Founded/promoted by **Reliance, Star India** Team owners include JSW, City group-Ranbir Kapoor-Bimal Parekh, Vita Dani-Abhishek Bachchan-MS Dhoni, Jaydev Mody-Akshay Tandon-Virat Kohli

Pro Kabaddi League

Founded in 2014

Founded/promoted by Disney Star, Mashal Sports (launched by Anand Mahindra and Charu Sharma) Team owners include Kishore Biyani, JSW, Ronnie Screwyals, thighn or oup

Tennis Premier League Founded in 2018

Founded/promoted by Kunal Thakkur, Mrunal Jain Team owners include Punit Balan-Sonali Bendre, Leander Paes-Yatin Gupte, Brijgopal Bhutada-Rakul Preet Singh, Taapsee Pannu-Raminder Singh

Matrix Fight Night

(MMA promotions) Founded in 2019 Founded/promoted by Ayesha Shroff, Krishna Shroff

Forbes

Prime Volleyball League

Founded in 2022 Founded/promoted by Baseline Ventures

Team owners include Safeer PT, Sameer Nigam-Rahul Chari, Vijay Deverakonda-Abhishek Reddy, Pawan Kumar Patodia-Vineet Bhandari

Ultimate Table Tennis

Founded in 2017

Founded/promoted by **Niraj Bajaj, Vita Dani** Team owners include **Ronnie Screwvala, Punit Balan,** Karishma Yadav-Harini Yadav, DOIT Sports Management

Ultimate Kho Kho

Founded in 2022 Founded/promoted by Amit Burman Team owners include Adani Sportsline, Govt of Odisha, GMR, Badshah-Punit Balan

Global Chess League

Founded in 2023

Founded/promoted by FIDE, Tech Mahindra Team owners include Ronnie Screwvala, Punit Balan, Suresh Kotak, Chingari

Premier Handball League

Founded in 2023 Founded/promoted by Handball Association of India, Bluesport Entertainment Team owners include Vineet Bhandari, Punit Balan, Garvit Sports, Abhishek Reddy, Pavna Group

STAR TESTIMONIALS

LEANDER PAES

The League is very important to me as it's helping the sport of tennis to grow. As we have seen in the past few years, be it the IPL or the Pro Kabaddi, leagues are becoming very popular in India.



ASHWARYA RAI SANIA MIRZA BACHCHAN

I'm sure Tennis Premier League will produce some great tennis players especially when they have an iconic inspiration like Leander Paes to look up to.



After being involved with the sport as a player for a long time, I think I have reached that stage where I can help tennis players to grow mentally, emotionally, and physically. I am really excited to be a part of this league.





MEET THE EAGLES



OWNER YASH MAHAMUNI

A YOUNG ENTREPRENEUR WITH A PASSION FOR CRICKET, A SKILLED CRICKETER HIMSELF, AND A DEDICATED SPORTS ENTHUSIAST.





OWNER Dr. VEEKKAS MAHAMUNI

Dr. Veekkas MAHAMUNI, Chairman of Vighnharta Multi State Co op Society Ltd., leverages 20 years of banking experience to lead the Yash Group.



a diversified conglomerate encompassing logistics, production, flour mills, hospitals, gold, farming, and lifestyle sectors.

HEAD COACH RADHIKA TULPULE

Coach OF team india in the bille jean cup 2025







She won 6 ITF singles titles. AND 6 ITF doubles titles.

NEDUNCHEZHIYAN

Jeevan Nedunchezhiyan most valuable player In season 6



AITa Doubles rank : 6

	Singles	Doubles
Current Rank	-	94
Highest Rank	293	64

ZEYNEP SONMEZ

186 : second most points scored in TPL Season 6





wta singles rank : 88

	Singles	Doubles
Current Rank	88	688
Highest Rank	88	584

KARAN SINGH

Karan singh player of the tournament Male In season 6



ATP Doubles rank : 531

	Singles	Doubles
Current Rank	501	555
Highest Rank	467	489

Captivating audiences

PRINT MEDIA + ONLINE PR

3.9M

DIGITAL **PROMOTIONS**

59.2M

10M

2x**INCREASE**

HOARDINGS +

BUS BACK

128M 47.9M **7M**

7.2M

22M

120% increase in overall viewership from last season



110M

281M

99.8M





TV Viewership Estimated for Season 7



Season 6

2x INCREASE From season 6





sports

NN



ONLY LEAGUE IN INDIA, PROMOTING TENNIS AS A TEAM SPORT

- AS TPL GAINS TRACTION, **FRANCHISE VALUATIONS ARE EXPECTED TO INCREASE** SIGNIFICANTLY OVER THE **NEXT FEW YEARS.**
- TENNIS HAS A GLOBAL FANBASE-INVESTING NOW **GIVES FIRST-MOVER ADVANTAGE IN INDIA'S GROWING TENNIS ECOSYSTEM.**
 - PROMISES TO BECOME ONE **OF THE TOP TENNIS** LEAGUES IN ASIA.

PREMIE

- THAN EVER BEFORE.
- TPL IS THE ONLY **TENNIS AS TEAM SPORT**
- **NEXT FIVE YEARS.**



• WITH ITS UNIQUE AND ENGAGING FORMAT, **TPL HAS CAPTIVATED AUDIENCES ON NATIONAL TELEVISION, MAKING THE SPORT MORE DYNAMIC AND ACCESSIBLE**

PROPERTY IN INDIA, THAT PROJECTS AND PROMOTES

• GOAL: BE AMONG THE TOP **3 SPORTS LEAGUES IN THE**



